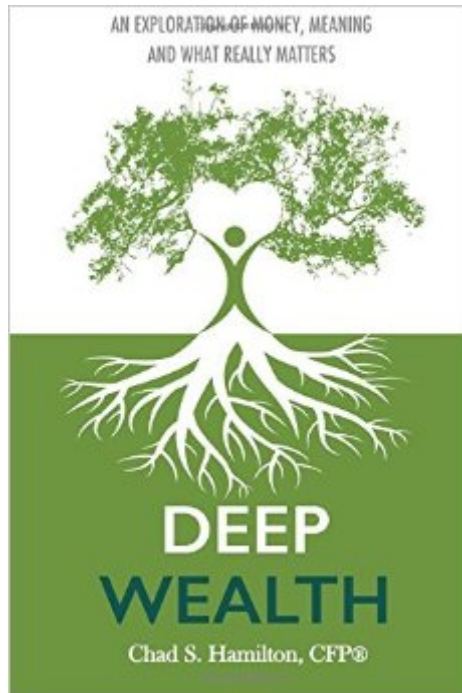


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# Deep Wealth: An Exploration Of Money, Meaning, And What Really Matters



## Synopsis

The key to successful wealth management is not financial education. Too often we have looked for mathematical solutions to behavioral problems. Personal financial issues are not solved by changes in interest rates, investment performance, or increased financial IQ. None of those things change behavior. It is internal motivation that drives external behavior. Desires will shape our financial decision-making. So what about our desires and dreams? C.S. Lewis declared that a central problem of humanity is that we are "far too easily pleased." Are we settling for less consequential lives? Are we too willing to sell out bigger hopes and dreams for fleeting pleasures? What if the source of our financial problems is that our goals are actually too small? To find true freedom, we need to integrate our values, passions, and purpose into meaningful goals that inspire us. This is an exploration of money, meaning, and what really matters. It's a search for Deep Wealth.

## Book Information

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## Customer Reviews

The local bookshops are filled to the brim with books on how to get rich, but one that explores what that means and why that matters is rare. A just released book by Chad S. Hamilton does so in a way that has a surprising twist. It begins as a challenge to the normative perspective of money and patiently but boldly draws the reader into a biblical point of view through a slew of reflective questions and illuminating anecdotes and quotations. *Deep Wealth: An Exploration of Money, Meaning and What Really Matters* is written by a professional with years of experience assisting people in realizing their financial dreams. Hamilton's financial wisdom and deep faith form the perfect foundation for a book that is as evangelical and a call to true Christian action as it is an

inspiring, financial game changer. Adhering to the metaphor of a tree, it begins with the seeds of wealth (or human capital). The reader is encouraged to rethink the nature of wealth, the purpose of work, and the nature of retirement. As Hamilton explains it, the old mentality that wealth is based on scarce resources has been displaced in thriving economies with an abundance mentality. It posits that wealth is boundless because it rests on human ingenuity to manipulate and rearrange raw materials. So, what is your unique contribution to society? These are the seeds of your wealth! Once you have determined your seeds, it's time to cultivate them. The second section, the soil (or spiritual capital), is about doing just that. It challenges the attitudes we hold towards money.

Having an active website on the blogosphere has allowed me to connect with other authors, leaders, influencers, and decision makers from a variety of sectors and industries, and from all across the globe. And since my primary focus in life, work, and ministry, is connecting the biblical principles of disciple-making movements and apostolic church planting, with the rapidly expanding mission field that exists in today's marketplace, I always enjoy connecting with other Kingdom-minded exchange agents and believers who are positively affecting their workplace with their faith and the power of the Gospel of Jesus Christ. One such acquaintance, is Chad Hamilton, CFP® , author of the new book, *Redefining Financial Freedom: A Gospel-Based Approach to Money* (PFI Publishing: Denver, 2016) and *Deep Wealth: An Exploration of Money, Meaning, and What Really Matters* (PFI Publishing: Denver, 2015). Chad and I share many similar interests, including both having a background in financial services, and a shared understanding of money as a heavenly resource from God, that requires intense responsibility, integrity, and stewardship. Chad's newest book, *Redefining Financial Freedom: A Gospel-Based Approach to Money* (PFI Publishing: Denver, 2016) looks at three main money questions: I.) How did you get it? (Vocation), II.) What are you doing with it? (Investing), and III.) What is it doing to you? (Generosity). *Redefining Financial Freedom* is a book I highly recommend as it shows how true freedom is found in the Gospel of Jesus Christ, not in the idolatry or apathy of money. In this post, however, I'd like to dig deeper into Chad's previous book, *Deep Wealth: An Exploration of Money, Meaning, and What Really Matters* (PFI Publishing: Denver, 2015).

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